



Coffee Break

Brewing up the latest news to you

by Rosie Unger

July, 2009

Coffee Corner

Coffee News

We are always on the move to learn new and exciting news in the coffee industry. I attended NAMA Coffee Summit (Industry Trade Organization) meeting in June. The following are a few ideas and trends in the coffee industry I thought I would share with you.

1. Coffee is considered now as "Americans Favorite Beverage"
2. September 29th is National Coffee Day
3. Coffee is a de-stressor, it's an experience and just an over all feel good experience.
4. 1960, we think was the beginning of Office Coffee Service, and today it is a Gourmet Shop brewing pots of satisfaction in your office.
5. Eliminating the coffee as a perk from your employees is considered as bad as cutting their salary.
6. Build a Green Room, and what I mean is set aside a place where you can put items they normally would be throw away or not used. Then next time your employees need oh lets say a stapler, check the Green Room, you may not have to go out and buy another one. This can be for all kinds of items, just another way to recycle.

We appreciate your business and your ideas, concerns, comments so keep them coming...runger@goodmanvending.com

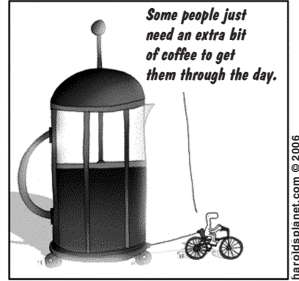
Delivery Schedule

July						
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5	6	7	8	9	10	11
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August						
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23	24	25	26	27	28	29
30	31					

Coffee Humor

HAROLD'S PLANET by Swerling and Lazar



*Caffeine is my shepherd; I shall not doze.
It maketh me to wake in green pastures:
It leadeth me beyond the sleeping masses.
It restoreth my buzz:
It leadeth me in the paths of consciousness for its name's sake.
Yea, though I walk through the valley of the shadow of addiction,
I will fear no Equal (tm):
For thou art with me; thy cream and thy sugar they comfort me.
Thou preparest a carafe before me in the presence of Juan Valdez:
Thou annointest my day with pep; my mug runneth over.
Surely richness and taste shall follow me all the days of my life:
and I will dwell in the House of forever.*

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