

THE VENDING MACHINE

Dispensing news and views of the vending industry

September 20, 2009

 "adopt a pet today" 

by Tony L. Buckholz

VACATION POSTCARDS

Now that the summer is over its time to announce who won our Vacation Postcard Contest. In the past, we have received tons of postcards from all over the planet. This year, for some reason, we didn't receive too many. That's ok with us, cause now we have lots of TastyKakes to eat for ourselves!!!!

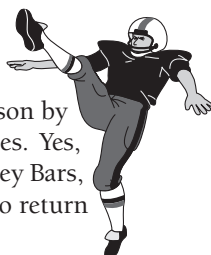
Although we didn't get as many cards as in past years, we did receive cards from all over the United States as well Europe.

As you know, we give a gumball machine to the person who sends in the card from the farthest away place. It was a close battle between a card from Alaska, sent in from Shirley Eshleman who works at Conestoga Wood Specialites in East Earl, Pa.; and a card sent in from Ireland which was sent from Linda Fitterling who works at Eye Consultants of Pa. in Wyomissing. We have a very high tech way of figuring out the winner which consists of placing a sheet of paper on a globe and measuring out from our home base. Well, it was just too close to call as we did not know exactly where in Ireland or Alaska Linda and Shirley may have traveled to. So, we decided to declare two winners and give out two gumball machines!

A very special thank you to Shirley and Linda as well as all of our customers who thought of us while enjoying their vacation this summer. We hope you loved your TastyKakes !!

FALL, CHOCOLATE CANDY, AND FOOTBALL

Goodman Vending is "kicking off" this season by bringing back your favorite chocolate candies. Yes, as the heat of summer is gone, look for Hershey Bars, Peanut Butter Cups, Milky Ways, Twix, etc. to return to the "starting line-up".



STAFFERS TO VISIT CHI-TOWN

Several members of our staff will soon be off to visit Chicago.

The occasion is the Annual Convention and Trade Show of the National Automatic Merchandising Association (NAMA). NAMA is our national trade organization representing vending operators and product suppliers from all across the country. While in Chicago we will be checking out new products, equipment, and concepts. It is always an interesting and educational time for us. We'll let you know what we saw in our future newsletters.

OCTOBER – A BUSY MONTH

October can be a very busy month. Of course the kids are back to school by now and football season is in full swing. Don't forget the Fall Classic in baseball. (Or is that pushed to November these days?) October also celebrates World Vegetarian Day on October 1, Leif Erickson Day on October 9, Columbus Day on October 12, and of course Halloween on October 31.

If that wasn't enough it is super important to remember that October is National Adopt a Shelter Dog Month. If you are considering adding a pet to your family, remember that adoption should be the first option. There are tons of wonderful dogs, cats, and other pets just waiting for a good home.

THE OLD SWITCH-EROO

One complaint that seems to plague all vending companies now and again is the customer who wanted a product that was behind something that they didn't want. No matter how hard we try, we just can't avoid this situation. We know there are those of you out there that have experienced this trauma. It is for you, that we are dedicating October as "Back to Front" month. That's right, during October any items you see in the front of a column were originally in the back. For one whole month, anyone who wanted what was in the back can now get it, because it's been moved from the back to the front. Of course, if you still wanted what is in the back, you will have to wait till November when it will be back in the front.

COFFEE IS GOOD FOR YOU

If you love having a good cup of joe, then a recent article in *Harvard's Women's Health Watch* may be to your liking. As long as you keep your consumption to moderate levels here are some of the benefits to drinking coffee:

- The risk for Type 2 diabetes is lower in coffee drinkers.
- Coffee may reduce the risk for developing gallstones.
- Coffee may reduce the risk for getting colon cancer.
- Coffee may reduce the risk for liver damage.
- Coffee may reduce the risk of Parkinson's disease.

Well, what are you waiting for? Go find a Goodman hot drink machines and drink away!