

THE VENDING MACHINE

Dispensing news and views of the vending industry

July 20, 2009

 "adopt a pet today" 

by Tony L. Buckholz

POST CARD REMINDER

Keep those postcards coming. We haven't received too many so far this summer so your odds of winning the gumball machine are going up.

Please think of us while you're on vacation and we will give you a six-pack of TastyKakes. Also, whoever sends in a card from the farthest away place wins a gumball machine and gumballs. Postcard must be postmarked by August 31, 2009. Don't forget to include your name and where you work. The only rules are that you must work where we have our vending machines, and only one six pack per person. Send your postcard to us at 1000 Commons Boulevard, Reading, PA 19605.

PRICE INCREASES

We are so happy to report and share with you that as of the exact time of printing this newsletter, we have received absolutely no price increases from our manufacturers or suppliers in at least 31 hours !!!!!!!.....Hallelujah.

FLASHBACK

Every once and awhile it's fun to look back at our old newsletters to see what we were telling you way back when. This time we went back twenty-six years to the summer of 1983. Sure enough, we were telling you about chocolate candy melting in the summer, and the fact that we go on vacations also, so you might see a fill-in guy filling your machines. The one overwhelming subject of our newsletters from 20 years ago was price increases. We were complaining that manufacturers were raising prices, which was forcing us to raise the prices in your machines. Wait till you here the prices we were complaining about. We reported the following: Tastykakes would have to go from 35 to 40 cents. Crackers would increase from 25 to 30 cents. And God forbid, candy bars would be going from 30 to 35 cents. Oh the horror !!!!!!!.....Wouldn't we all like to go back to those prices!!!!!!!!!!

CRUNCH THAT STRESS AWAY

Crunchy foods can ease tension after a long day. According to the American Dietetic Association, chewing on foods such as popcorn, pretzels, chips, etc. gives you a different sensation than softer foods. So what more incentive do you need? The next time you're feeling stressed out just make a mad dash for your favorite Goodman Vending snack machine!!!!

MANGY MICROWAVES

From time to time we receive a few complaints regarding dirty microwave ovens. Hold it! Time out! We clean our microwave ovens.

Did you know that about 80% of all the products heated in our microwaves ovens are not purchased from our machines? Poorly managed items brought from home explode in the ovens leaving "gook" all over the place. TV dinners boil as fat parachutes "snap, crackle, pop" on the oven walls. Some of these ovens need cleaning 20 times a day. We are only there once a day and we do the absolute best we can.

Please help us in our crusade to keep microwaves clean. The best way is to steam clean by placing ½ a cup of water in the oven. Run it for 3 minutes, and then just wipe the inside clean. Careful, it will be hot.

We always welcome your comments, suggestions, and complaints. However, we can't fully control the cleanliness of the microwave ovens. Any efforts our customers can make to help in this area are greatly appreciated.

COFFEE CORNER

Soon the oppressive heat of the summer will give way to the coolness of the fall. Now is the perfect time to make sure your coffee program is meeting your needs. If you are not currently taking advantage of our coffee service, why not give us a call. We can custom design a program for you before the cold weather takes hold.

Our coffee service division provides fresh brew coffee and equipment to offices, restaurants, convenience stores, etc. We have many varieties of coffees including "Goodman Gold", the best tasting 100% Columbian coffee you can find. We also handle a multitude of flavored coffees, chocolates and teas. Give us a call; we'll warm you up in a hurry.

HUMOR BREAK

According to PoynterOnline Multimedia Editor Larry D. Larsen, the following headlines have actually appeared on news stories. Here are a few of his favorites:

- Flying moose lands on car
- Snowstorms may be precursor of winter.
- Police find body in cemetery
- Flaming car with body inside labeled "suspicious" by police.
- Authorities seek flasher- Police say "man typically wears no pants".