

# THE VENDING MACHINE

Dispensing news and views of the vending industry

April 25, 2011

 "adopt a pet today" 

by Tony L. Buckholz

## AND THE WINNER IS.....

We have a winner in our latest contest. You remember, it was a call in contest to enter a drawing to win 5 tickets to a Phillies game at beautiful Citizens Bank Ball Park in Philadelphia. The big winner was Richard Long from Sunsweet Growers in Fleetwood PA. Congratulations Richard! You are going to be in pretty good foul ball territory so be sure to bring your glove. Thanks to all of our customers who entered our contest.

## STAFFERS TO VISIT CHICAGO

Several members of our staff will soon be off to visit the Windy City.

The occasion is the Annual Convention and Trade Show of the National Automatic Merchandising Association (NAMA). NAMA is our national trade organization representing vending operators and product suppliers from all across the country. While in Chicago we will be checking out new products, equipment, and concepts. It is always an interesting and educational time for us. We'll let you know what we saw in our future newsletters.

## CHEERS TO OUR CHAIRMAN !!!!!

Happy Birthday wishes go out to Bill Buckholz, our Chairman of the Board. Bill recently turned the ripe young age of 80. Bill looks better than ever, and rumor has it that he actually weighs less than he did in high school. Bill was hired as the first ever employee of Goodman Vending back in 1948. Happy Birthday "Bucky"!

## THE PAGODA AWARDS

We are proud to announce that we are the major sponsor of the upcoming Pagoda Awards. The Pagoda Awards recognize outstanding leaders on the local arts scene and are a product of the Berks Arts Council. The evening promises to be a great mix of great food and entertainment. The Pagoda Awards evening is set to kick off at 6:00 PM, Thursday May 19, 2011 at The Miller Center for the Arts at Reading Area Community College. Please come out and reinvest yourselves in all that is great about our local community. For more information you can visit the Berks Arts Council Website at [www.berksarts.org](http://www.berksarts.org) or you can call them at 610-898-1930.

## HOW ARE WE DOIN'?

Don't forget that we are always available to meet with you to discuss any concerns, issues, or suggestions you might have regarding our services. Communication with our clients is vital to our continuous improvement. Any feedback you might have greatly helps in our efforts to provide you with superior service.

## FLASH BACK

From time to time we look back in our history and tell you what we were saying in our newsletters a long time ago. Coincidentally, it seems every time we do this, it corresponds to when your editor has run out of things to write about! This time we are going back 23 years. Here is a sample of what we were saying back then:

We were complaining that cigarettes went up again and we might have to charge more than the "current" \$1.50. We are not even in the cig business anymore.

We were also very excited about the ongoing construction of our "new" building. Been in it for over twenty years now!

And on the product front we were telling our customers about to new CAN'T miss products: 7 Up Gold and Fruit Purple....boy we kind of missed the boat on those eh??

## JUST FOR FUN

*Here are some cool facts you can impress your friends with:*

- The Boston University Bridge is the only place in the world where a boat can sail under a train traveling under a car driving under an airplane.
- No word in the English language rhymes with month.
- Leonardo Da Vinci invented the scissors.
- The highest point in Pennsylvania is lower than the lowest point in Colorado.
- If Barbie was life size, her measurements would be 39-23-33.