

THE VENDING MACHINE

Dispensing news and views of the vending industry

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 "adopt a pet today" 

by Tony L. Buckholz

AND THE WINNER IS.....

We have a winner in our latest contest. You remember, it was a call in contest to enter a drawing to win 5 tickets to a Phillies game at beautiful Citizens Bank Ball Park in Philadelphia. The big winner was Jim Riefenstahl from Drug Plastics & Glass in Boyertown! Congratulations Jim! You are going to be in pretty good foul ball territory so be sure to bring your glove. Thanks to all of our customers who entered our contest.

STAFFERS TO VISIT CHICAGO

Several members of our staff will soon be off to visit the Windy City.

The occasion is the Annual Convention and Trade Show of the National Automatic Merchandising Association (NAMA). NAMA is our national trade organization representing vending operators and product suppliers from all across the country. While in Chicago we will be checking out new products, equipment, and concepts. It is always an interesting and educational time for us. We'll let you know what we saw in our future newsletters.

HAPPY 80TH BIRTHDAY TO SNICKERS!

This year the Mars Company is celebrating the 80th anniversary of its Snickers Bar, which is currently the number one selling candy bar in the United States. The bar was first introduced in 1930 and was named after one of the Mars family favorite horses. From 1933 to 1935 Snickers came in a two pack and was called Double Snickers. Fun size bars came out in 1979 and king size in 1983. The Snickers ice cream bar was introduced in 1996.

Incidentally, when the bar was first introduced in 1930 it sold for 5 cents. Boy do we miss the good old days!

STRANGE THOUGHTS

- ? Do Lipton Tea employees take coffee breaks?
- ? What hair color do they put on the drivers licenses of bald men?
- ? What ever happened to Preparations A through G?

HOW ARE WE DOIN'?

Don't forget that we are always available to meet with you to discuss any concerns, issues, or suggestions you might have regarding our services. Communication with our clients is vital to our continuous improvement. Any feedback you might have greatly helps in our efforts to provide you with superior service.

FLASH BACK

From time to time we look back in our history and tell you what we were saying in our newsletters a long time ago. Coincidentally, it seems every time we do this, it corresponds to when your editor has run out of things to write about! This time we are going back 22 years. Here is a sample of what we were saying back then:

We were complaining that cigarettes went up again and we might have to charge more than the "current" \$1.50. We are not even in the cigarette business anymore.

We were also very excited about the ongoing construction of our "new" building. Been in it for over twenty years now!

And on the product front we were telling our customers about two new CAN'T miss products: 7 Up Gold and Fruit Purple....boy we kind of missed the boat on those eh??

JUST FOR FUN

Here are some cool facts you can impress your friends with:

- The Boston University Bridge is the only place in the world where a boat can sail under a train traveling under a car driving under an airplane.
- No word in the English language rhymes with month.
- Leonardo Da Vinci invented the scissors.
- The highest point in Pennsylvania is lower than the lowest point in Colorado.
- If Barbie was life size, her measurements would be 39-23-33.